

Mechanical Engineering Academy of Distinguished Alumni

## Gloria H. Driscoll

Outstanding Young Mechanical Engineer, 2006

BSME, The University of Texas at Austin, 1991

Senior R&D engineer Procter & Gamble Technical Sales and Marketing Director Simpler-Webb, Inc. Independent Sale and Marketing consultant

In 1987, Gloria Driscoll graduated from Little Cypress-Mauriceville High School in Orange, TX, and headed for UT Austin. While at UT, she was a four year recipient of an Endowed Presidential Scholarship; participated in the Engineering Honors program; held positions in ASME, Pi Tau Sigma, and Tau Beta Pi; was inducted into Mortar Board; sang with Women's Chorus; and worked as an undergrad research assistant for Dr. John Howell. She also helped lay the groundwork for what would later become the Women in Engineering Program.

After receiving her BSME with Honors in 1991, Gloria started as a Packaging Engineer in Hair Care Package Development at Procter & Gamble in Cincinnati. She worked in multi-functional groups to launch new product and package initiatives for Pantene and Vidal Sassoon. In 1995, she transferred into the Cosmetics Division in Baltimore, Maryland. As a senior R&D engineer, she worked on new products and package initiatives for Cover Girl and Max Factor. She later moved into Products Research, where she conducted product and package consumer research to guide the direction of new product development. She also developed legal claim support required for print and TV advertisements. While at P&G, she served as P&G's UT engineering campus recruiter and sat on the ME External Advisory Council for several years.

In 1998, Gloria and her husband, Justin, left P&G and moved to Austin so that Justin could earn his MBA at UT's McCombs School of Business. Gloria worked at Simpler-Webb, a small network consulting and software company started by friends from her UT days. As their Technical Sales and Marketing Director, Gloria focused on in-house software products and consulting services designed to migrate businesses to Microsoft Exchange. In 2000, after Justin graduated and their daughter Julia was born, Gloria continued working for them part-time, remotely. After several years, Simpler-Webb merged with HEIT and was eventually bought by Computer Services, Inc. in 2011. Gloria continues to work part-time as a technical sales and marketing consultant with one of the founders of Simpler-Webb.

When Julia and son Carson, born in 2005, started elementary school, Gloria decided to focus on volunteering at their schools and in her community. Through the years, she has spent hundreds of hours utilizing her engineering mindset and project management skills as a Girl Scouts leader, Boy Scout adult leader, Nutmeg National Charity League (NCL) Webmaster, and board member of various PTAs. Because she believes it is important to engage children in science and engineering, she led the effort to revamp her local elementary school's Math Night and Mystery Night (forensic science), and develop the school's first STEAM night (science, technology, engineering, art, and math). She also used her project management and an engineering approach to successfully migrate her NCL chapter's website and database to a new system, and then create training materials that are still used for incoming members. She continues to be a technical resource not only for her chapter, but also for other chapters in the area.

In 2010, Gloria and Justin decided to create the Justin R. and Gloria H. Driscoll Endowed Presidential Scholarship in Mechanical Engineering with hopes that more ME students would seize the endless opportunities the department offers so that after graduation, they can seek ways to make the world a better place in the future, in their own unique way.